



Lambda Legal
making the case for equality

Making the Case for Equality

2023 Partnerships Opportunities

National Sponsorship Program & Corporate Partners



Friend,

Thank you for considering national sponsorship of Lambda Legal. As the nation's foremost public interest law firm protecting the rights of LGBTQ+ people and everyone living with HIV, we count on the support of partners like you to make our precedent-setting, landmark cases succeed.

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Your partnership is especially critical for 2023, given the challenges the LGBTQ+ community faces. Last term's Supreme Court shocked our nation with opinions that erased fundamental personal rights, greenlighting ever-more entanglement between public schools and anti-LGBTQ religious activity, and striking down the constitutional right to abortion established in *Roe v. Wade*. This threat to the health and lives of people who can become pregnant – including members of the LGBTQ+ community – undermines other precedents that decriminalized consensual same-sex relationships and established marriage equality.

If that wasn't enough, anti-LGBTQ+ judges, law makers, and political operatives across the nation are sustaining a coordinated attack to undermine the rights of women and LGBTQ+ people wherever they deem possible. They are mobilizing the crushing power of right-wing zealotry and state-sanctioned discrimination across the nation. But Lambda Legal is HERE. Thanks to support from our donors, we will rise to meet these obstacles.

Lambda Legal has seen dark days before. After all, we were our own first client, as the State of New York denied our application to be a charitable organization back in 1973 and

we had to sue for our very right to exist. In the early days of the AIDS crisis, when hope was nonexistent, Lambda Legal won the first court decision protecting people with HIV/AIDS from discrimination – in 1983. These are just a few examples of our hard-fought victories. As you look through this sponsorship booklet, you'll see the impact of Lambda Legal's work in the LGBTQ+ community over the last 50 years.

Through National Sponsor funding and pro bono partnership, law firm and corporate support comprises 20% of Lambda Legal's budget. As we approach our 50th anniversary, I am excited to continue with many of the partnerships that have helped Lambda achieve this milestone.

I, the brilliant legal minds on staff at Lambda Legal, all the members of our Board, National Leadership Council and Emeritus Board, know the stakes right now. Everything we have fought for is at risk. We are fighting for our lives. And – with your support as a National Sponsor – it's a fight we are planning to win.

Sincerely,

Kevin Jennings, CEO

Founded in 1973, Lambda Legal is the oldest and largest national legal organization whose mission is to achieve full recognition of the civil rights of lesbians, gay men, bisexuals, transgender people and everyone living with HIV through impact litigation, education and public policy work.

NOTABLE
**LAMBDA LEGAL
VICTORIES**



NOTABLE LAMBDA LEGAL VICTORIES



Nabozny v. Podlesny, where courts held - for the first time - that federal law compelled K-12 schools to protect LGBT students from bullying and harassment.



Cammermeyer v. Perry, pioneering case arguing the reinstatement of Colonel Margarethe Cammermeyer she was discharged because of her sexual orientation.



Benitez v. No. Coast Women's Medical Group, which secured a lesbian patient's right to equal medical care despite her doctors' religious objection.



Glenn v. Brumby, which protected the employment rights of a woman fired for being transgender.



Lawrence v. Texas, historic case that overturned all remaining sodomy laws in United States.



Obergefell v. Hodges, where the Supreme Court made marriage equality the law of the land.

Lambda Legal by the NUMBERS



4,577

calls to our Help Desk



6

Regional Offices



75+

cases on our docket



31

pro bono partners
in 2021

758K

Total Social Media Followers



170K

Twitter Followers



549K

Facebook Followers



31K

Instagram Followers



5M

Impressions



372K

Engagements



167K

Video Views

Lambda Legal at a glance





National Sponsor Program Benefits

National Sponsors are vital to the success of Lambda Legal’s mission. Your firm’s financial and legal expertise will help Lambda Legal to succeed in our casework. There’s also excellent value to your firm becoming a National Sponsor. A sample of those benefits are below, and we are happy to discuss how we can tailor your contribution to fit the needs of your firm.

| | Supreme \$100,000 | Circuit \$50,000 | District + \$35,000 | District \$25,000 |
|---------------------------------|---|---------------------------------|-------------------------------|-------------------------------|
| Recognition as National Sponsor | | | | |
| Event Sponsorships | | | | |
| Online Education | Access with recognition at all. Ability to co-host. | Access with recognition at all. | Access with recognition at 3. | Access with recognition at 2. |
| Pro Bono Opportunities* | | | | |
| Continuing Legal Education** | | | | |

+ Denotes underwriting opportunities to select events.
 *Pro bono work is not guaranteed. Our Development and Legal teams will work together to ensure National Sponsors are given the first opportunity to join case work when available.
 **Supreme and Circuit Level sponsors will offer, under their accreditation, one CLE program for your attorneys, clients or special guests.



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